



Join this growing list of the area's top businesses in supporting the region's premiere professional summer company for new and contemporary theatre.

Adirondack Broadcasting
Adirondack Life Magazine
Adirondack Trust Company
Adirondack Studios
Adirondack Wine Merchants
Bartlett, Pontiff, Stewart & Rhodes, P.C.
Barton Mines
BMI Supply
Brookfield Power
Castellana Services, Inc.
Chazen Engineering & Land Surveying
Cool Insuring Agency, Inc.
Country Road Lodge
CR Bard Inc
Davidson Brothers Restaurant & Brewery
Dick Saunders State Farm Insurance
Epic Holdings
Feigenbaum's Dry Cleaners
Fitzgerald Brothers Beverage
Glens Falls Animal Hospital, LLP
Glens Falls Business Machines
Glens Falls Music Academy
Glens Falls National Bank
Global Fitness
Lake George RV Park
Lake George Guide
Lang Media
Lasting Impression Florist
Local TV 8
Mannix Marketing
McLaughlin and Griffin Photography
McPhillips Insurance Agencies
Miller Mechanical Services, Inc.
Montcalm Restaurant
Napaul Publishers, Inc.
National Grid
North Country Janitorial, Inc.
North Country Lodging
North Country Public Radio
North Country Snow and Ice Management
Northeastern Products Corp.
Pearsall Financial Group @ UBS
Queensbury Hotel
Ramada Inn
Red Fox Bookstore
Richard Hughes MD ENT P.C.
Robert J. Sweet, Inc
Rock Hill Bakehouse
Scoville Jewelers
Stephanie Klapper Casting
Sterling & Company
Stewarts Shops
The Chronicle
The Post-Star
Time Warner Cable
UBS Financial Services, Inc.
Uncorked New York

Contact Us

Adirondack
Theatre Festival
Tracy Long,
General Manager
518-798-7479
www.atfestival.org

Adirondack Theatre Festival Sponsorship Levels & Benefits

ALL Corporate Donors receive:

- Listing in the 2009 Season Program
- Listing and link on ATF's website
- Acknowledgement in the end-of-season ads in *The Chronicle* and *The Post-Star*

Choose your benefits!

Based on your level of giving, select from the following benefit options:

\$250 – \$500 Levels SELECT ONE OF THE OPTIONS

\$1000 – \$2500 Levels SELECT TWO OF THE OPTIONS

\$5000+ RECEIVE ALL THREE OPTIONS PLUS ATF will post your logo on our homepage, and list your company in our season brochure and other marketing pieces!*

*Donation must be received by April 15 to be included in the brochure and select marketing pieces

Ticket Options

- \$250 Level** 4 tickets
- \$500 Level** 8 tickets
- \$1000 Level** 12 tickets
- \$2500 Level** 20 tickets
- \$5000+ Level** 30 tickets

Event Options

- \$250 Level** 2 Opening Night tickets & party invitations
- \$500 Level** Above + 2 more Opening Night tickets & party invitations
- \$1000 Level** Above + \$3 per ticket discount for all employees throughout the season
- \$2500 Level** Above + 2 Producing Artistic Director's Dinner invitations
- \$5000+ Level** All of the above + complimentary use of the Wood Theater Rehearsal Hall for a pre- or post-show reception during the season, including a backstage tour for your guests

Advertising Options

- \$250 Level** 1/4 page program ad
- \$500 Level** 1/4 page program ad + link on ATF's eBlasts
- \$1000 Level** 1/2 page program ad + link on ATF's eBlasts
- \$2500 Level** 1/2 page program ad, link on ATF's eBlasts + your company's logo prominently displayed in the lobby of the theatre
- \$5000+ Level** Full page program ad, link on ATF's email blasts, logo displayed in lobby + name in select print advertising

What kind of giving opportunities are available?

Cash Contributions

Monetary donations help offset rising production and artistic costs.

In-Kind Contributions

Partnerships with businesses through in-kind contributions of goods and services greatly decrease overhead expenses.

Both forms of tax-deductible gifts allow ATF to invest financial resources on what matters most: the shows.

PLEASE PROVIDE YOUR COMPANY'S INFORMATION ON THE REVERSE SIDE.



Contact Us

Send completed sponsorship form to:
Tracy Long,
General Manager,
ATF PO Box 3203,
Glens Falls, NY 12801
or fax to 518-793-1334.



Kathleen McNeeny in Love Song, 2008



The cast of Altar Boyz, 2008

“Audiences delight in this company’s work on an old-fashioned main street in Glens Falls” — *The New York Times*

“To have their talent available upstate...at a third of the price of New York tickets...is a treat” — *Albany Times Union*

Adirondack Theatre Festival Sponsorship Levels & Benefits Application

Circle your level of support:

\$250 / \$500 / \$1,000 / \$2,500 / \$5000+

Select your benefit option(s) on the reverse side:

Tickets, events and advertising

Check here if your company chooses to forgo any sponsor benefits

Contact me about an in-kind donation of goods or services

ATF is a 501 (c)3 non-profit organization. Your sponsorship is tax-deductible less the fair market value of any benefits received.

Company Information

Company Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Company web address _____

Check enclosed in the amount of \$ _____ Visa or MasterCard Number _____

Expiration Date _____ 3-digit V-code on back of card _____ Signature _____

Advertising Information

1/4 page ad: 2-1/4" (w) x 3-5/8" (h)

1/2 page ad: 4-3/4" (w) x 3-5/8" (h)

Full page ad: 4-3/4" (w) x 7-1/4" (h)

Check here if camera ready ad for 2009 program is enclosed.

Check here if camera ready artwork will be sent by May 8, 2009.

Check here if you would like us to use last year’s ad in the 2009 program.

Thank you

The Board of Directors, staff, artists and volunteers thank you for your generous support of ATF. A letter acknowledging your sponsorship and outlining your benefits will be mailed to you.

For any questions about corporate sponsorship, please contact Tracy Long, General Manager at 518-798-7479 or tlong@atfestival.org.